

Discussion on Ethics

SESSION

Martha Thomas, CPA, CA, CIA

School of Business Chair & Accounting
and Finance Educator





Ethics

Over the past ten years

THANK YOU FMI !!!



our **JOURNEY**



Our Lens

Decision Making

Key to Success



“We see things not as they are, but as we are.”

*Cuban-French author
Anaïs Nin*





Territorial Acknowledgement

We acknowledge the atrocities that have occurred in the past and we are being accountable to changing that going forward.

This is Our Accountability Statement

Definition of Self Actualization

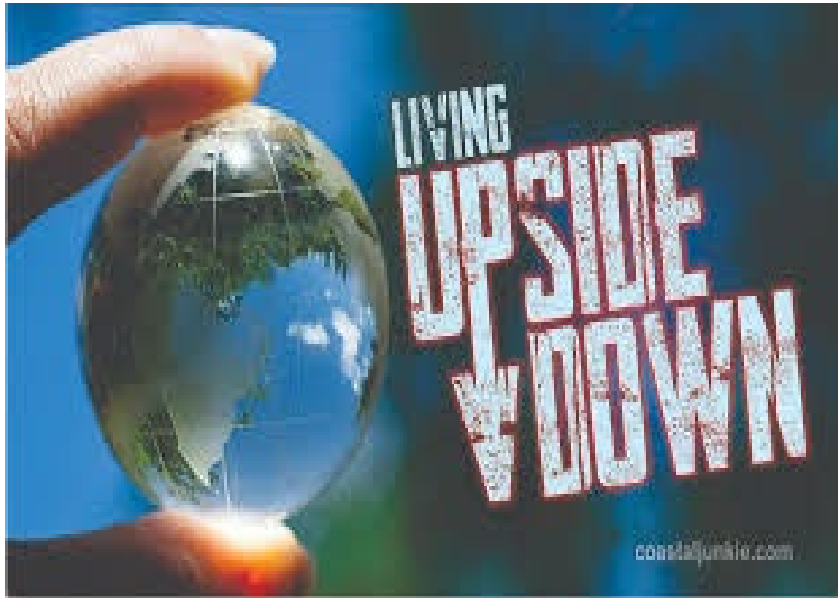
- Has no mental illness
- Satisfied in basic needs
- Fully exploited talents
- Motivated by values

What Drives our
Behaviour???



Maslow's Hierarchy of Needs





Why does Ethics and Ethical Behaviour continue to be increasingly important?



Canadians feel Establishment Leaders Are Lying to Us

Percent who worry, in Canada

● 0 ● + Significant change



Government leaders



Business leaders



Journalists and reporters

are **purposely trying to mislead people** by saying things they know are false or gross exaggerations



2024 Edelman Trust Barometer. POP_EMO. Some people say they worry about many things while others say they have few concerns. We are interested in what you worry about. Specifically, how much do you worry about each of the following? 9-point scale; top 4 box, worry. General population, Canada. Attributes asked of half the sample. Year-over-year changes were tested for significance using a t-test set at the 99%+ confidence level.



Who will you vote for and why?



Democracy Is Under Siege Globally. Canada Is Being Tested

How the well-honed playbook for whipping up authoritarian populism is being employed here and around the world.



[Michael Harris](#) / 5 Apr 2024 / The Tye

Michael Harris, a Tye contributor, is a highly awarded journalist and documentary maker. His investigations have sparked four commissions of inquiry.



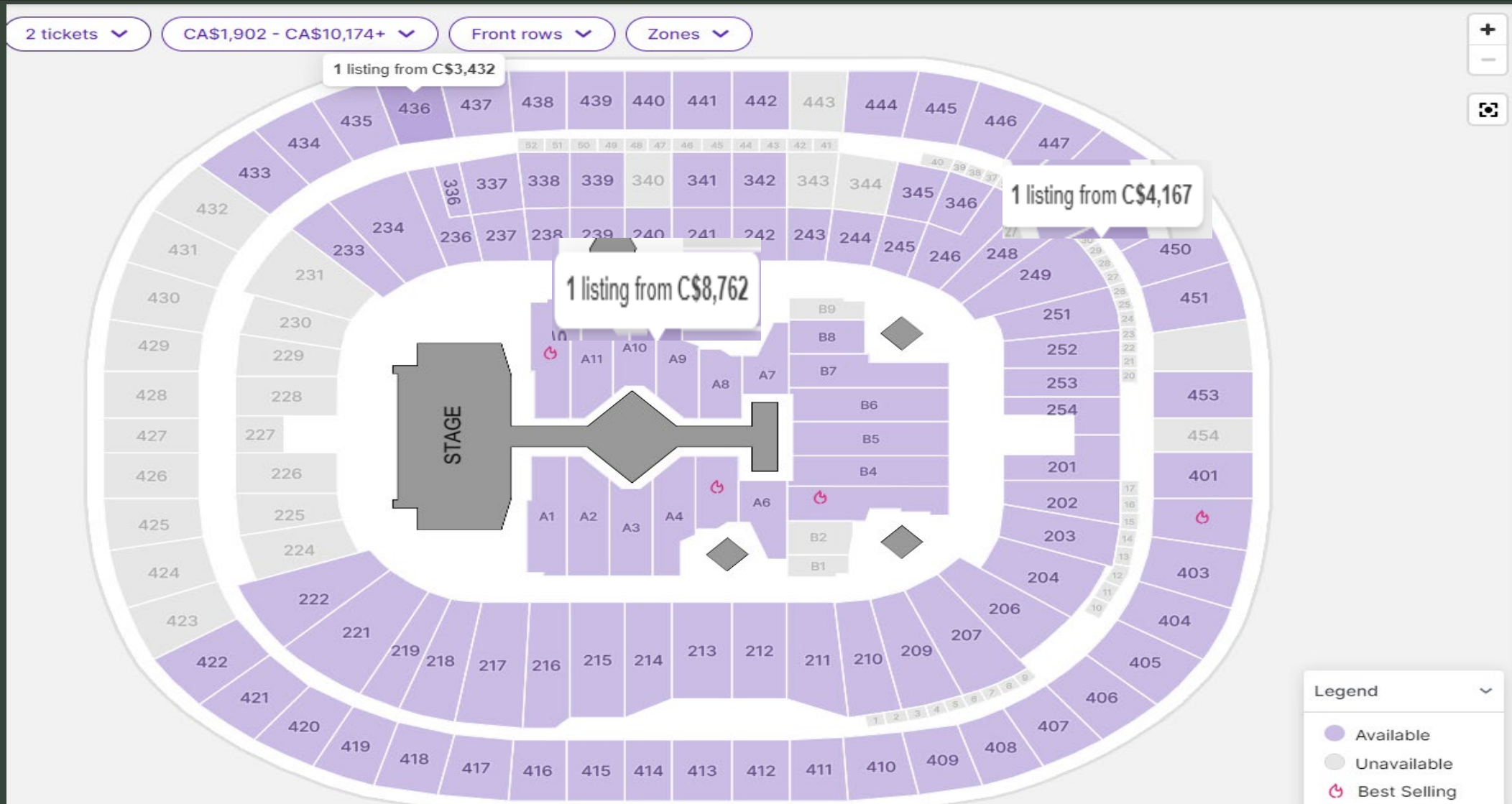
342 Comments



The Quiet Stuff is being said out loud



Life is increasingly expensive



More Connected yet Lonelier than Ever

Toronto Star

This quiet epidemic is taking a heavy toll

Beyond its debilitating personal toll, loneliness has complex health, economic and political implications. By Star Editorial Board.

Dec 1, 2023

CNN

David Suzuki Foundation

Addressing the loneliness epidemic through well-being economies

In a world more connected than ever, the feeling of isolation is on the rise, affecting mental health and overall well-being. Amid this growing...

Dec 18, 2023

Harvard



epidemic — Harvard
... Current levels of loneliness in
... been declared a public health



are so

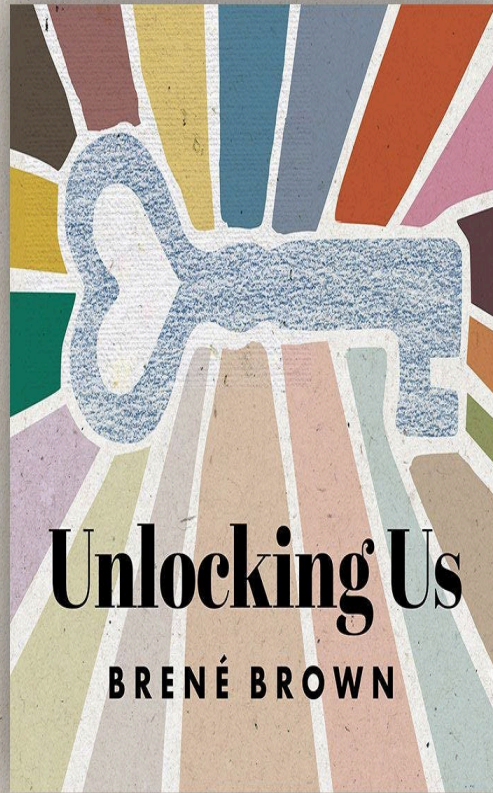


Polarization



The Power of Words

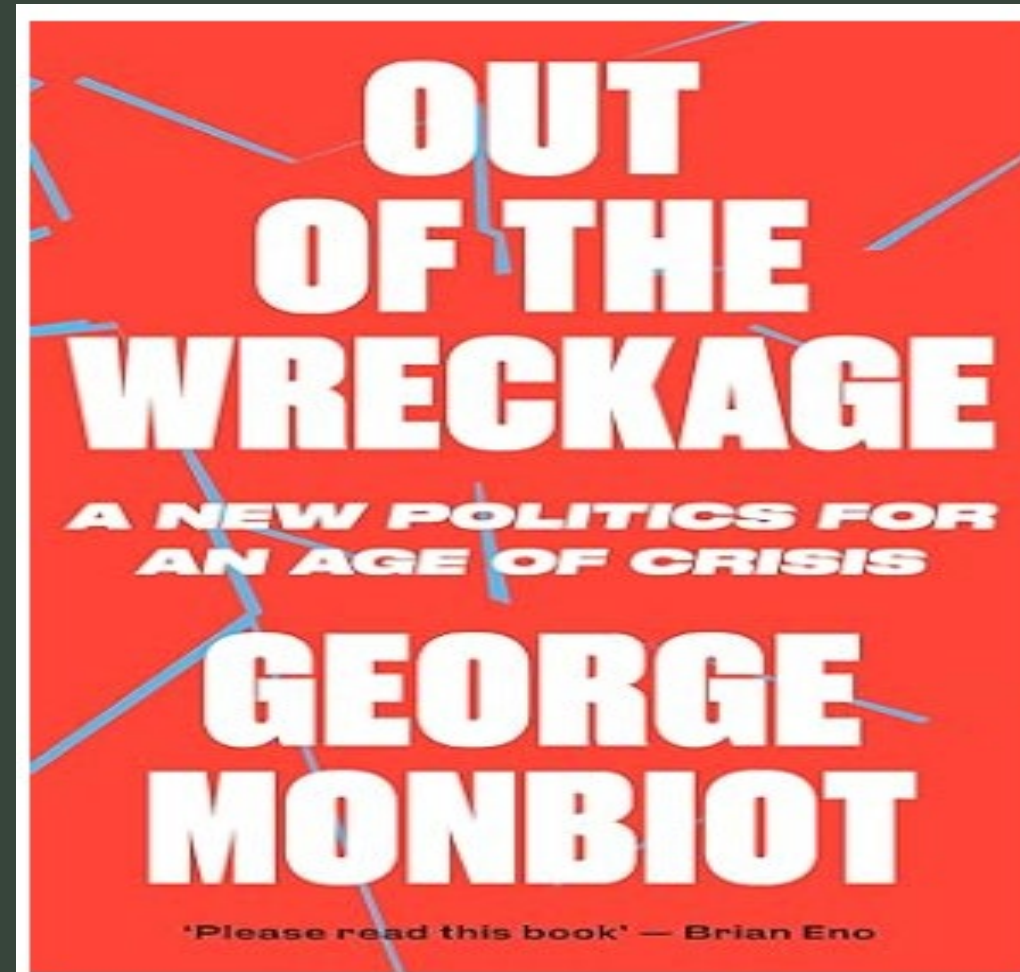




Beyond the Human Scale



The Power of the Story





Create a sense of
community wherever
and whenever you can





In a world
where you can
be anything,
be kind.



Part of the Mission



It's the
little things
that
matter
the most

Pay It Forward



© 2014 MTN Universal, LLC



YOUR VOTE
♦ ♦ IS ♦ ♦
YOUR VOICE

yourmoderndad.com




Thank you

Discussion on Ethics

SESSION

Martha Thomas, CPA, CA, CIA

School of Business Chair & Accounting
and Finance Educator

